Release campaign evidence

A four-film YouTube pilot

Observation window: October 21 to October 28, 2026. Publication: November 3, 2026. This is a fixed snapshot, not a live feed.

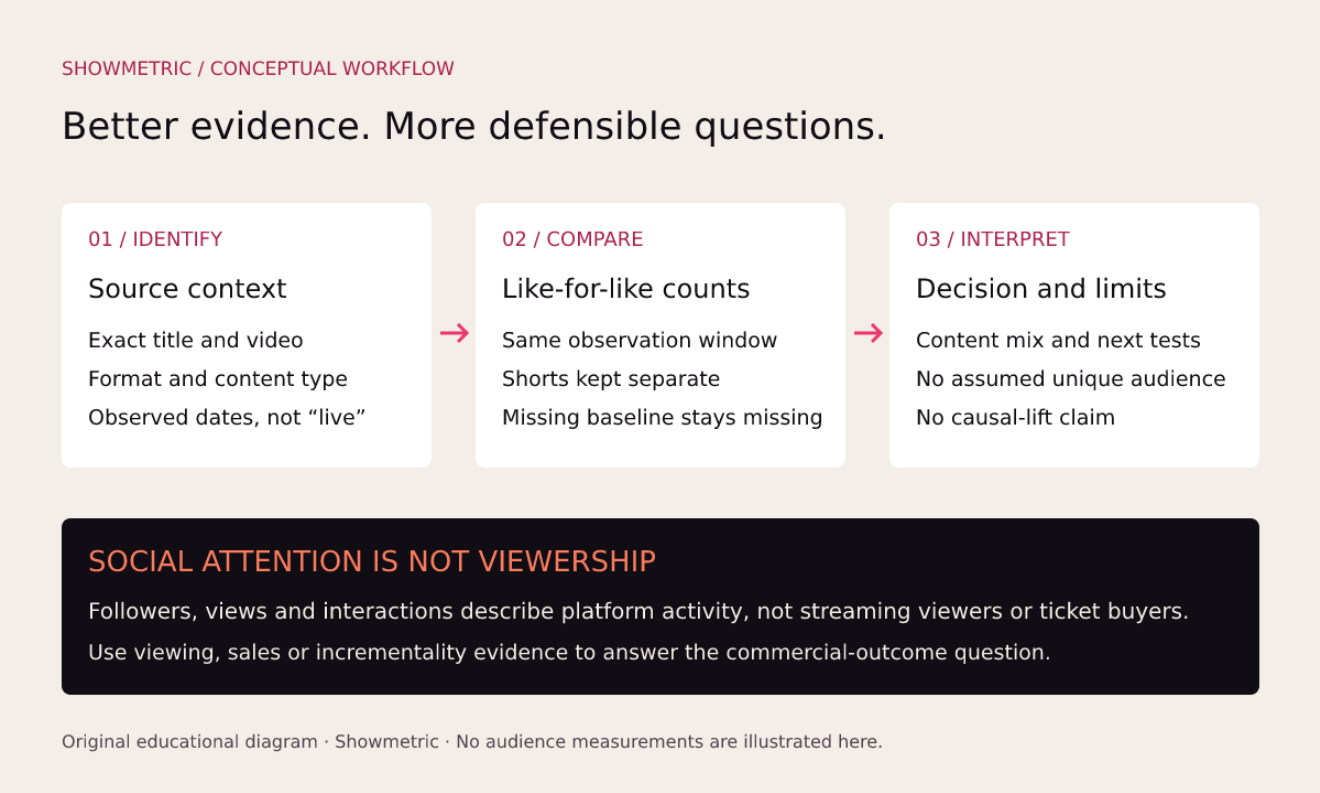
Cohort: 4 selected film records and 9 distinct metadata-reviewed primary video associations. Records are selected examples, not a census, representative market sample or popularity ranking.

Counting rule: keep long-form and Shorts separate. A view is a platform count, not a unique person. Video content type and publisher context matter. A mixed-topic interview is not wholly attention to the film.

Weekly gains use matching valid observations at both endpoints. New videos, missing baselines and negative corrections do not receive an invented zero gain. Likes and comments remain unavailable when absent. Metadata review is not transcript or footage verification.

No organic-only reach, payment status, geographical demand, streaming viewership, ticket sales, incremental lift or causal campaign outcome is inferred. Actor/director rollups are omitted from this report to avoid counting the same project videos again.

https://showmetric.ai/reports/release-evidence-2026-11-03



Avengers: Doomsday

Recorded YouTube evidence for Avengers: Doomsday, separated by format and publication context. A release-marketing research sample, not a forecast of ticket sales.

Identity: https://www.themoviedb.org/movie/1003596

Observed: 2026-10-28; prior endpoint: 2026-10-21. Snapshot exported: 2026-11-03.

LONG-FORM / crossover promotion / MLB

EXCLUSIVE PREVIEW MLB Crosses Over Into Avengers: Doomsday

Recorded views: 2,865,856; likes: 51,599; comments: 1,836.

Weekly views gained: unavailable; baseline status: new.

https://www.youtube.com/watch?v=oLJFJSNFklU

Public research record: https://showmetric.ai/profiles/movies/avengers-doomsday-1003596

Ramayana: Rise of a Legend

A dated research sample of reviewed YouTube soundtrack, trailer and related campaign evidence for the Ramayana production associated with Nitesh Tiwari and Ranbir Kapoor.

Identity: https://www.themoviedb.org/movie/656908

Observed: 2026-10-28; prior endpoint: 2026-10-21. Snapshot exported: 2026-11-03.

LONG-FORM / soundtrack / T-Series

Ramayana: Ravana Tandav (Song) | Namit M, Nitesh T | Ranbir, Yash | AR Rahman, Vishal D, Kumar V

Recorded views: 22,483,611; likes: 409,294; comments: 14,497.

Weekly views gained: 10,474,637; baseline status: measured.

https://www.youtube.com/watch?v=p1potl1sbjA

LONG-FORM / soundtrack / T-Series

Ramayana: Jai Jai Ram (Song) | Namit M, Nitesh T | Ranbir, Yash | AR Rahman, Shreya, Arijit S, Kumar

Recorded views: 64,612,806; likes: 681,203; comments: 32,615.

Weekly views gained: 2,477,210; baseline status: measured.

https://www.youtube.com/watch?v=yWNPxS0sXnE

LONG-FORM / trailer / T-Series

Trailer 2 : Ramayana: Rise of a Legend | Ranbir Kapoor | Yash | Sai Pallavi | Sunny Deol

Recorded views: 12,441,280; likes: 136,369; comments: 4,383.

Weekly views gained: 2,193,111; baseline status: measured.

https://www.youtube.com/watch?v=BOJw7TYH-fE

LONG-FORM / soundtrack / T-Series

Ramayana: Mangal Rang (Song) | Namit M, Nitesh T | AR Rahman, Arijit Singh, Shreya Ghoshal, Kumar V

Recorded views: 27,387,815; likes: 310,099; comments: 17,211.

Weekly views gained: unavailable; baseline status: new.

https://www.youtube.com/watch?v=z_e1d5_VVfw

SHORTS / soundtrack / T-Series

Ram Ka Naam Hothon Pe Aata Rahe | Jai Jai Ram | Ranbir, Sai | AR Rahman, Shreya, Arijit S, Kumar

Recorded views: 919,163; likes: 23,419; comments: 341.

Weekly views gained: 67,966; baseline status: measured.

https://www.youtube.com/watch?v=_Eusi1SW1Uc

SHORTS / interview / Ranbir Kapoor Kingdom

Ranbir is the first choice to play RAMA - Nitesh Tiwari

Recorded views: 105,649; likes: 1,547; comments: 46.

Weekly views gained: 8,835; baseline status: measured.

https://www.youtube.com/watch?v=3xGS1pm-SU8

Public research record: https://showmetric.ai/profiles/movies/ramayana-656908

Street Fighter

A reviewed sample of YouTube campaign content associated with the Street Fighter film directed by Kitao Sakurai, kept separate from game-only and unrelated franchise videos.

Identity: https://www.themoviedb.org/movie/1153576

Observed: 2026-10-28; prior endpoint: 2026-10-21. Snapshot exported: 2026-11-03.

LONG-FORM / interview / Jimmy Kimmel Live

Curtis 50 Cent Jackson on Beefing with Diddy, Being Intimidated by De Niro & Making Street Fighter

Recorded views: 2,666,509; likes: 23,937; comments: 1,194.

Weekly views gained: 235,411; baseline status: measured.

https://www.youtube.com/watch?v=c2UegpzAt4c

Public research record: https://showmetric.ai/profiles/movies/street-fighter-1153576

The Odyssey

YouTube research evidence for Christopher Nolan s The Odyssey with Matt Damon. This record is distinct from other Odyssey adaptations and similarly named productions.

Identity: https://www.themoviedb.org/movie/1368337

Observed: 2026-10-28; prior endpoint: 2026-10-21. Snapshot exported: 2026-11-03.

SHORTS / interview / TODAY

Anne Hathaway and Zendaya Earned 'Perfect' Praises from Chris Nolan during 'The Odyssey'

Recorded views: 2,735,877; likes: 55,126; comments: 450.

Weekly views gained: 852; baseline status: measured.

https://www.youtube.com/watch?v=WNf_s6np0q0

Public research record: https://showmetric.ai/profiles/movies/the-odyssey-1368337